

**Note:**

Gree is committed to continuously improving its products to ensure the highest quality and reliability standards, and to meet local regulations and market requirements.

All features and specifications are subject to change without prior notice.

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**GC-1909-01**



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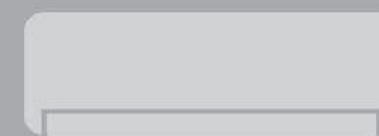
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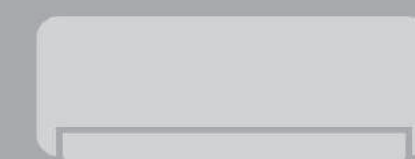
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GREE

COMPANY PROFILE



PM2.5



**GREE**

**COMPANY PROFILE**

MADE IN CHINA, LOVED BY THE WORLD



**TOSOT  
WORLD**



**Hot  
Cool**

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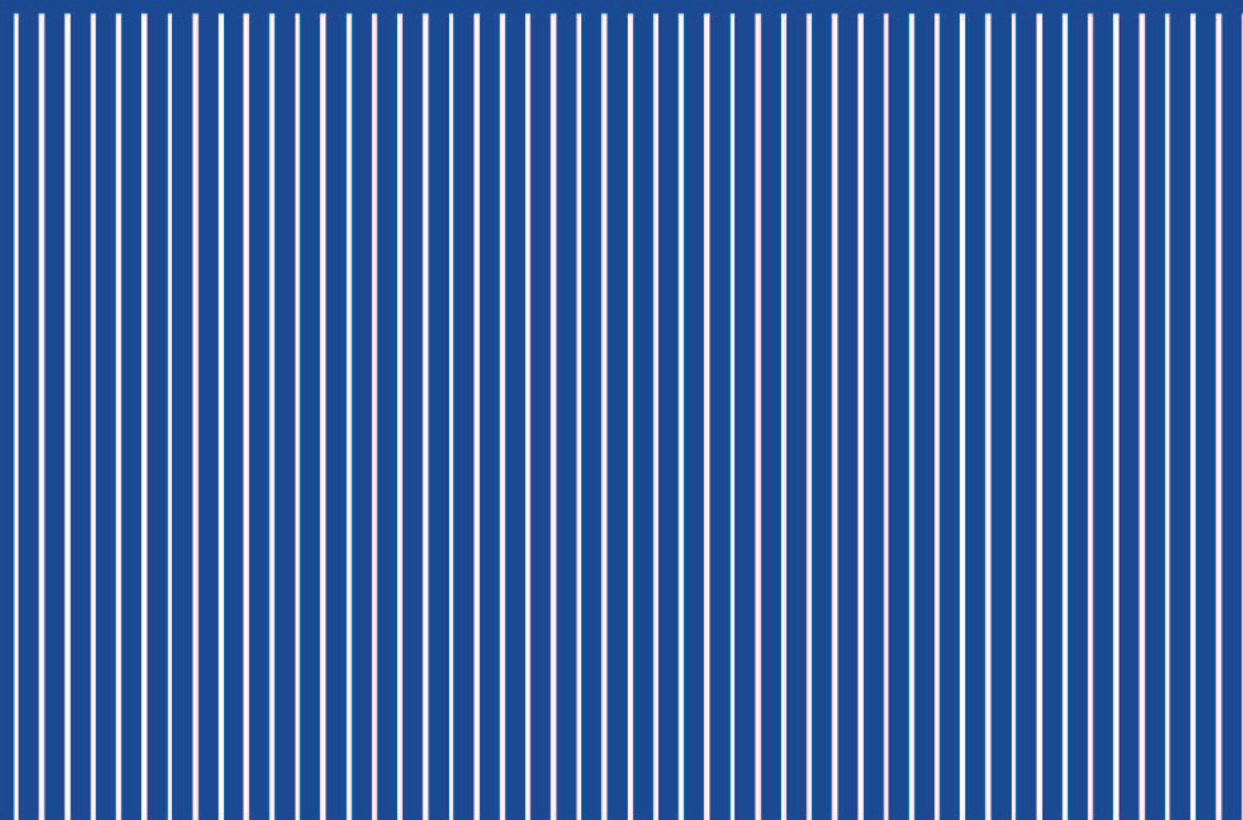
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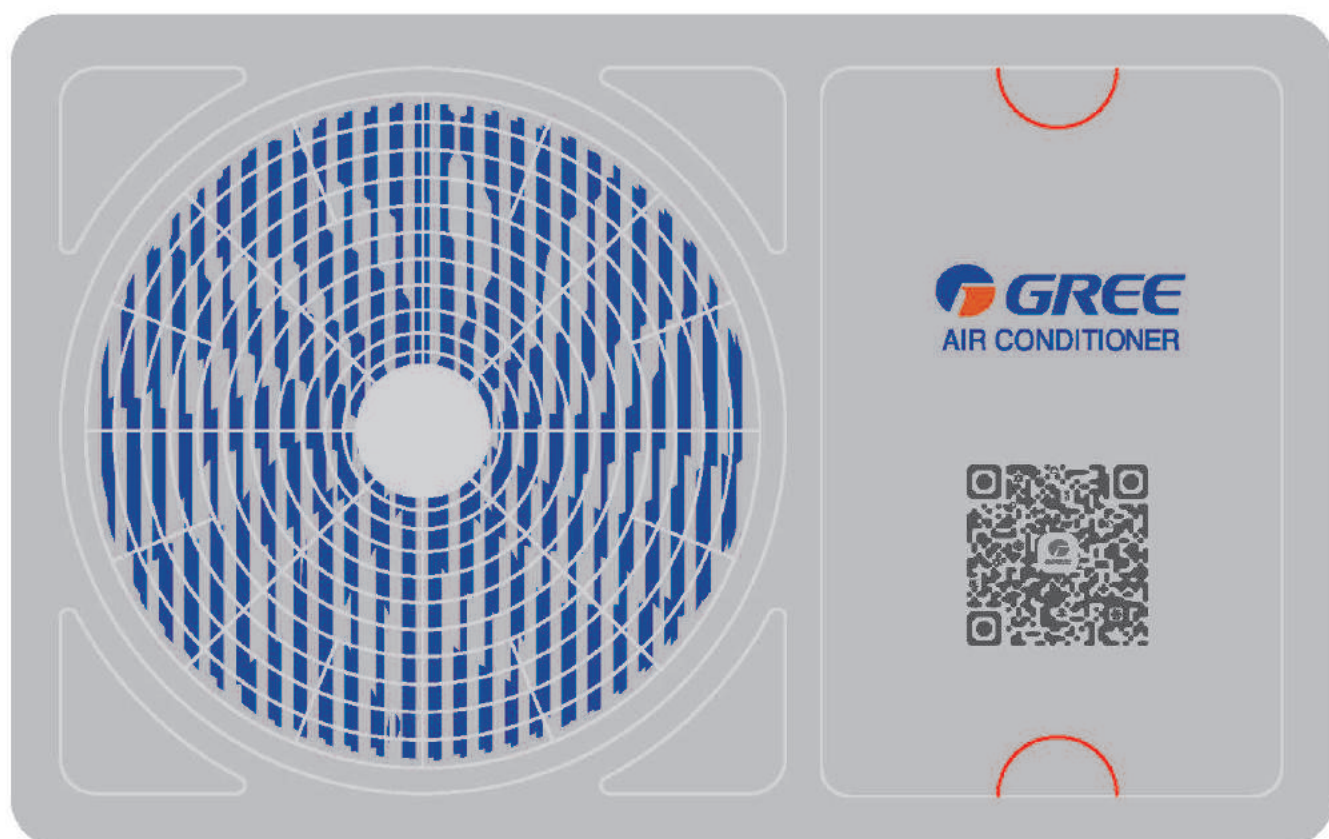
GREE SOCIAL  
RESPONSIBILITY

## MISSION

- Develop Industrial Spirit
- Pursue Perfect Quality
- Provide Professional Service
- Create Comfortable Environment



Pull out the card slowly





# ABOUT GREE

Gree Electric Appliances, Inc. of Zhuhai was founded in 1991 and it was listed on the Shenzhen Stock Exchange in November 1996. At the beginning, Gree was only a company that assembled residential air conditioners. Now it has grown into a diversified technological global industrial group, whose brands including GREE, KINGHOME and TOSOT that has expanded its business to air conditioners, home appliances, high-end equipment and communication equipment. Gree products are sold widely to more than 200 countries and regions.



## 2019

Gree has ranked the 414th on the list of **Fortune Global 500**.

## 2018

Gree entered into the list of **Forbes Global 2000** again and ranked **No. 294**, moving up 70 places compared with the previous year.

Gree's sales revenue exceeded **30.23 billion** USD.

## 2017

Gree's sales revenue exceeded **22.21 billion** USD.

## 2016

Gree's sales revenue exceeded **16.51 billion** USD.

## 2015

Gree's sales revenue exceeded **15.08 billion** USD.

## 2005

Gree has topped **No.1** in production and sales volume of residential air conditioners for 13 consecutive years.

Thanks to 300 million users' choices, Gree products are widely sold in more than 200 countries and regions. Today Gree's annual production capacity of RAC and CAC is more than 60 million and 6 million sets respectively.

Action makes the future and innovation makes achievement. Looking forward, Gree will press ahead with its business philosophy of passion, innovation and realization. We aim to build a centenary air conditioning enterprise and create a better life for humankind..



# BRAND STRATEGY

1991

BRAND 1.0

1998

BRAND 2.0

2010

BRAND 3.0

2012

BRAND 4.0

2017

BRAND 5.0

## Turbo Cooling

"GREE Creates Much Sales Chance"

At the beginning of foundation, Gree particularly focused on continuous upgrading of product quality and put forward a slogan of "GREE Creates Much Sales Chance". With superior product quality and turbo cooling characteristic, Gree was favored by consumers, standing out from domestic air conditioning market.

## Quality Takes Priority

"Making Better Air Conditioners"

In the middle of 1990s, at the preliminary stage of brand building, Gree was committed to building an image of high quality and reliability. As a large number of products with exceptional quality were launched into the market, under the slogan of "Making Better Air Conditioners" and "Gree for High Quality", Gree gained the unanimous recognition of consumers, and successfully built a high-quality brand image of "Better Air Conditioners".

## Leading in Science and Technology

"GREE, the Master of Core Technologies"

Based on independent technological innovation, Gree overcame core technologies of kinds of products continually, with product function, shape and performance improved comprehensively. Under the slogan of "Gree, Master of Core Technologies", its superior products took the leap in domestic home appliances industry, thus Gree started to go global.

## Undertake Responsibility

"For the Clearer Sky and Greener Earth"

Having established specific brand foundation, Gree focused on strengthening social responsibility, further expanded quality connotation and sublimated enterprise responsibility towards country, society and human. With a grand vision of "promoting national industrial image, protecting global environment and creating comfortable living space", Gree proposed a band slogan of "For the Clearer Sky and Greener Earth", which is quite impressive to global consumers.

## Serve the World

"Made in China, Loved by the World"

It has long been Gree's lofty ambition to represent "Made in China", rebuild the image of "Made in China" and promote Chinese self-developed brands go global genuinely. Gree's target is never limited to the expansion of overseas market, but more importantly lies in leading "Made in China" going out with superior product quality and high-end technology. Finally, it achieves the target of going out and enable Gree technology and product to serve the world.



# HONORS

## 2009-2011

"Top 50 Global Business Women with Most Powerful Influence" by Financial Times, UK.

## 2013

"Top 100 Best-Performing CEOs in the World" by Harvard Business Review, USA.

## 2014

Messenger of Sustainable Urban Development by UN.

## 2004-2016

"World's 50 Most Powerful Business Women" by Fortune, USA for 10 times.

## International Honors

## 2015

"National Labor Model" awarded by the State Council.

## 2014-2017

Listed in "Chinese Top Business Women" in Forbes (Chinese Version) for 3 times.

## 2008-2017

Honored as "Business Leader with Most Powerful Influence in China" for 10 consecutive years, by Fortune (Chinese Version);

## 2010-2016

Listed in "Top 25 Female Business Leaders with Most Powerful Influence in China" for 7 consecutive years, by Fortune (Chinese Version);

## Domestic Honors

# GREE



**Dong Mingzhu**

Chairperson of the Board and President



# FORTUNE

GLOBAL

500

FORTUNE

GREE HAS RANKED THE **414TH** ON THE LIST OF  
**FORTUNE GLOBAL 500.**

# Forbes

GLOBAL

2000

FORBES

GREE ENTERED INTO THE LIST OF  
**FORBES GLOBAL 2000**  
AGAIN AND RANKED **NO. 294**



# OVERALL PLAN OF GREE ELETRIC APPLIANCES

## HVAC EQUIPMENT

RAC  
CAC  
Refrigerator Equipment  
Heating Equipment  
AC for Nuclear Power Stations  
Photovoltaic AC

## HOME APPLIANCES

Kitchen Appliances  
Environmental Appliances  
Washing Machines  
Refrigerators

## HIGH-END EQUIPMENT

Intelligent Equipment  
Industrial Robots  
Numerical Control Machine Tools  
Precision Mould

## COMMUNICATION EQUIPMENT

The Internet of Things  
Smart Phones  
Chips  
Big Data



RAC  
Annual Capacity

60,000,000 sets



CAC  
Annual Capacity

6,000,000 sets



Total  
Employees

90,000+



Engineers

14,000+



Labs

929



Countries/Regions

200+



ISO 9001 Quality  
System Certificate



ISO 14001 Environment  
Management System Certificate



ISO 18001 Occupation Healthy  
Safety System Certificate



Canadian CSA Certificate



German TÜV Certificate



CCC Certificate



Australian SAA Safe Certificate



Australia SAA Certificate



European Communities  
CE Certificate



American UL Certificate



Russian Safety Certificate



EQM



SASO Certificate



Mexico NOM Safety Certificate



CQC Certificate



America ETL Certificate



German GS Certificate



European EMC Certificate



Argentina Sale Certificate



China EMC Certificate



HongKong Energy-saving Certificate



HongKong Safety Certificate



Canadian ETL Certificate



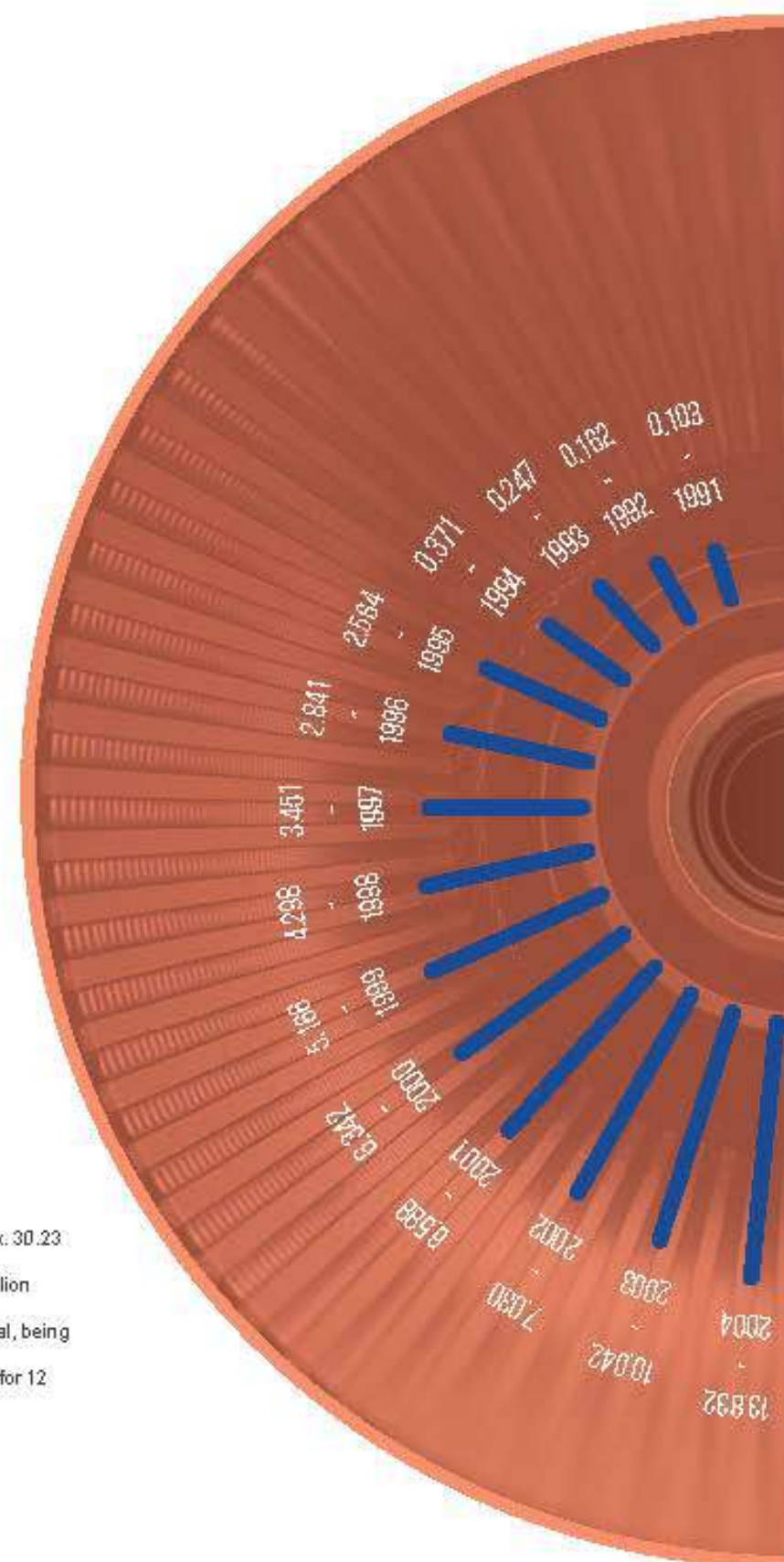
Thailand TIS Certificate





# GREE SALES REVENUE

Gree has achieved sales revenue of 200.024 billion yuan (approx. 30.23 billion USD) with net profit of 26.203 billion yuan (approx. 3.96 billion USD) in 2018. Gree has paid tax up to 112.376 billion yuan in total, being No.1 in terms of tax payment in China home appliances industry for 12 consecutive years.



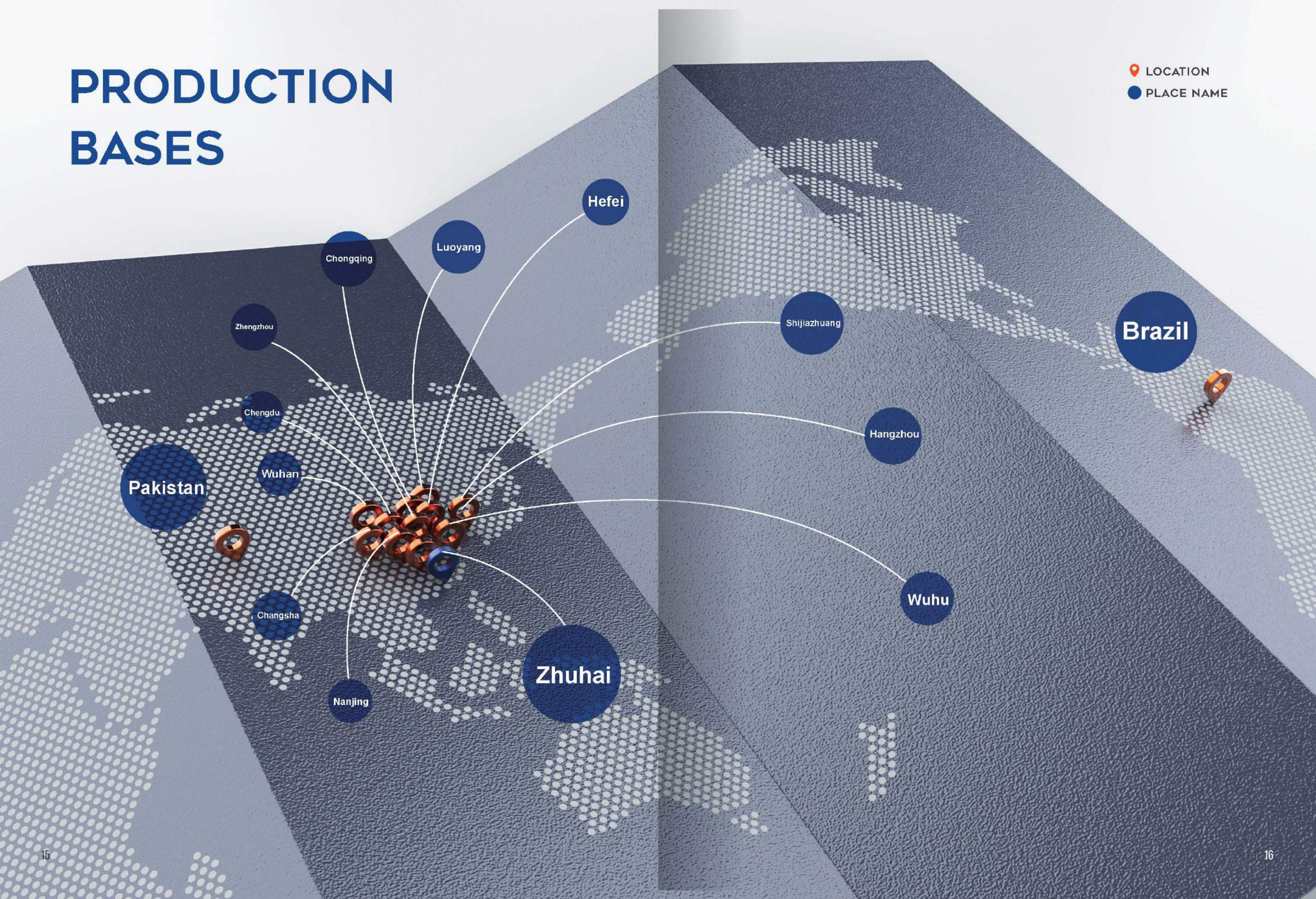
In 2018, Gree achieved sales revenue of 200.024 billion yuan, with a year-on-year growth of 33.33%.

**2018**  
**200.024**  
 billion yuan  
**33.33%**



# PRODUCTION BASES

📍 LOCATION  
● PLACE NAME





# CHINA MARKET

**27** Regional Sales  
Companies

**30,000**  
Showrooms





# GLOBAL GREE



"Thanks to 300 million users, Gree products are sold widely in more than 200 countries and regions."

Since 2005, Gree has topped No.1 in production and sales volume of residential air conditioners for 13 consecutive years.

Gree brands (GREE, KINGHOME, TOSOT) in 160+ overseas markets.





14,000+  
Engineers

56,028  
Technology Patents

26,635  
Invention Patents

929+  
Labs

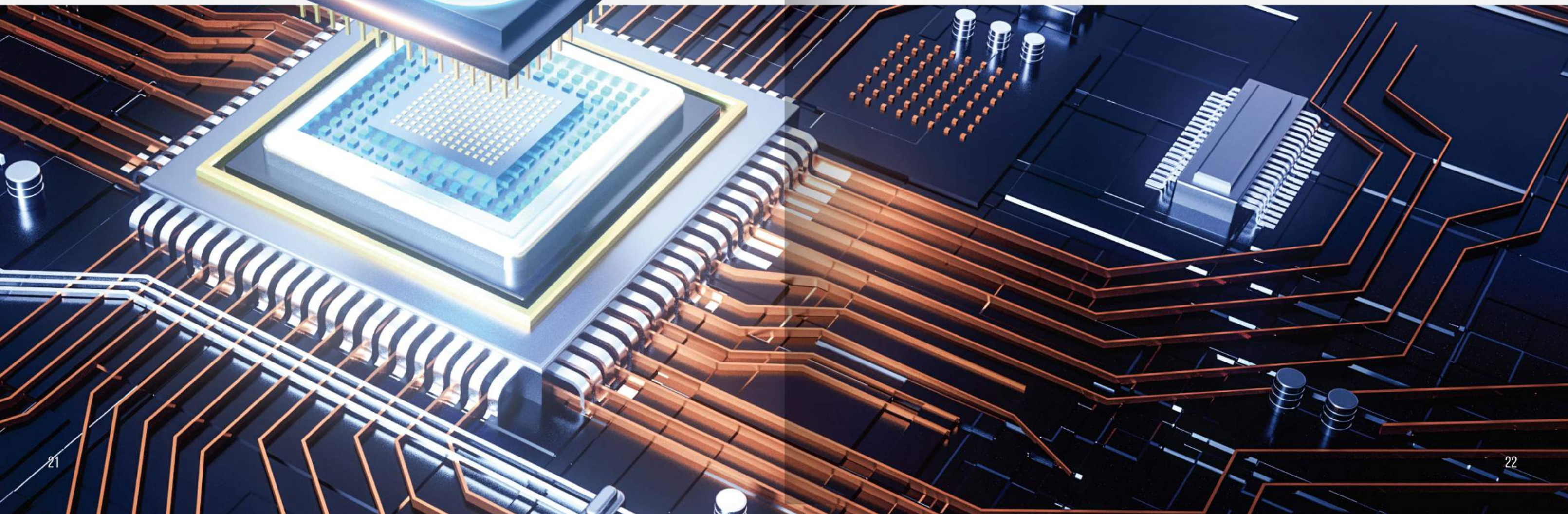
2  
National Technology  
R&D Centers

15  
Research Institutes

96  
Research Centers



# GREE RESEARCH & DEVELOPMENT





# GREE RESEARCH & DEVELOPMENT



1,000,000m<sup>2</sup>  
Zhuhai Headquarters



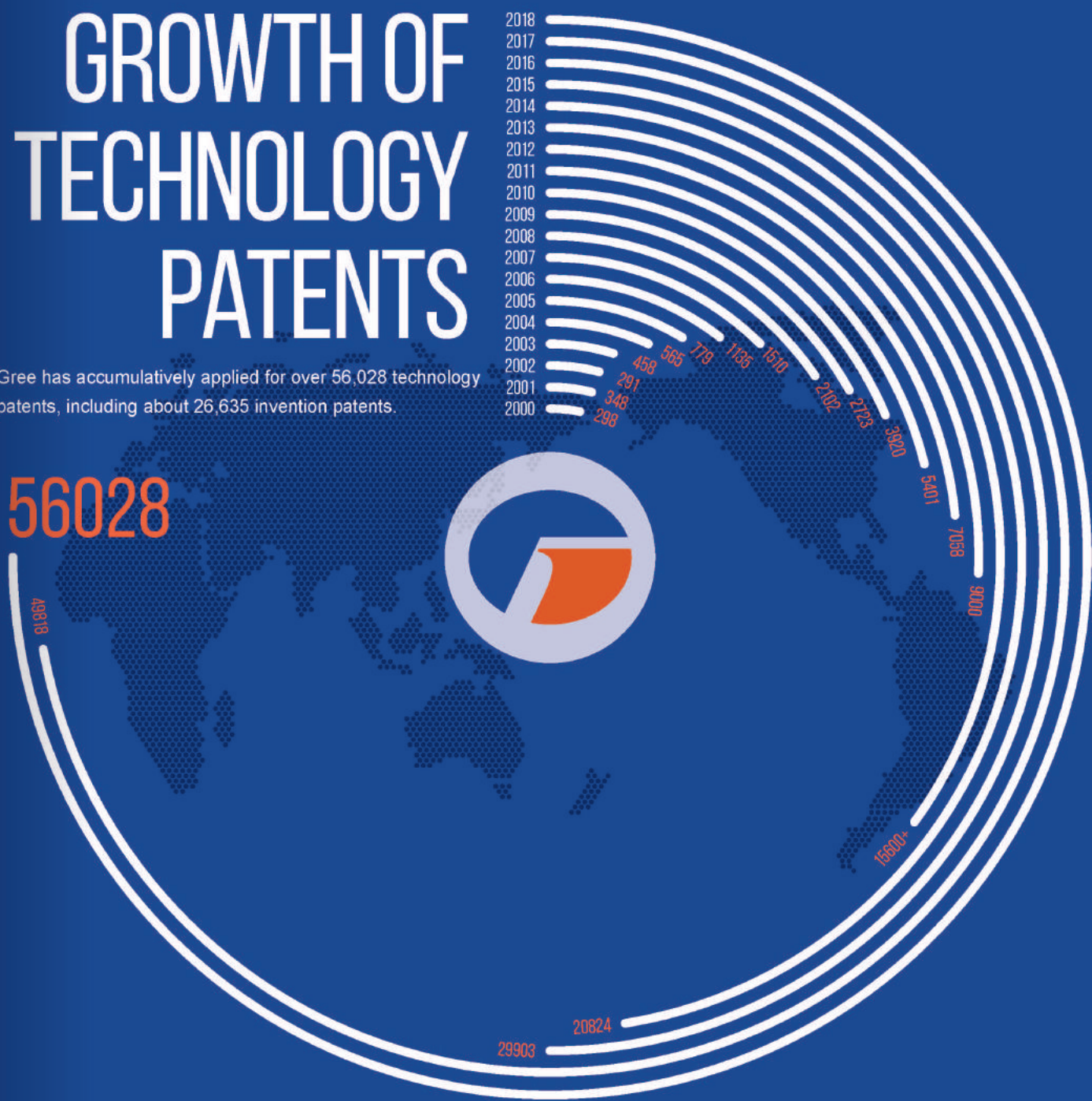
19+  
Factories in Headquarters



100,000m<sup>2</sup>  
Zhuhai R&D Center

# GROWTH OF TECHNOLOGY PATENTS

Gree has accumulatively applied for over 56,028 technology patents, including about 26,635 invention patents.



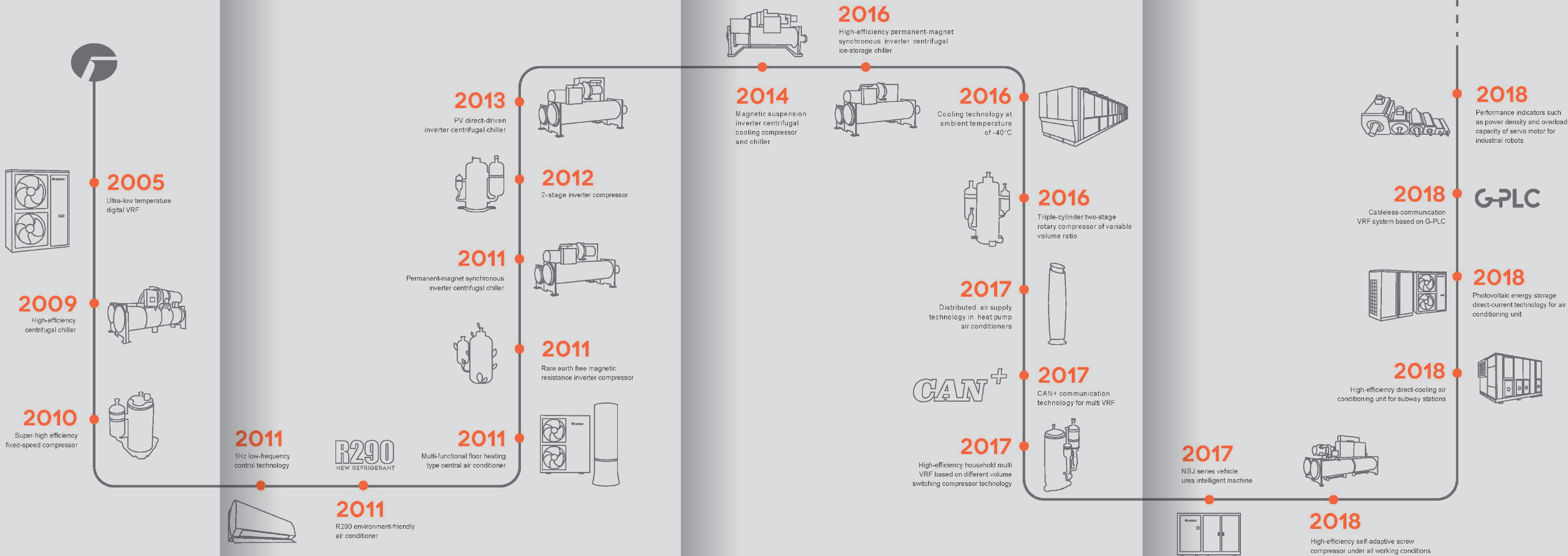


GO FOR  
TECHNOLOGY

MADE IN  
CHINA  
LOVED BY THE WORLD



# 24 LEADING TECHNOLOGIES





# STAR PRODUCTS

## RESIDENTIAL AIR CONDITIONER





# STAR PRODUCTS

## HOME APPLIANCES





# STAR PRODUCTS COMMERCIAL AIR CONDITIONER



Photovoltaic Direct-driven  
Inverter Centrifugal Chiller 250~1100RT



Modular Air-cooled  
Scroll Chiller 35-249kW



Integral ATW Heat Pump  
Water Heater 2.4KW



High-efficiency Modular Air-cooled  
Screw Chiller 91-469RT



Rooftop Packaged Unit  
3~30RT



VERSATI  
Water Heater 4~16KW



GMV 5 (VRF System)  
8~246kW (3~88HP)



GMV6(VRF System)  
22.4~272kW(8~96HP)



U-Match  
12,000~60,000Btu/h



Elevator Air Conditioner  
2KW/3KW



Terminal  
660~20360CFM



Marine Air Conditioner  
5,000-24,000 Btu/h



Duct Type Split Unit  
20~60KW



# REFERENCE PROJECTS

Thanks to the efforts of thousands of Gree's engineers and hundreds of Gree's distributors, Gree's commercial air conditioners have been installed in many countries.



Phoenix Mart USA



The Second-phase Extra-high Voltage  
Power Supply Project in Belo Monte Brazil



Expo 2015 Italy



Nawras Commercial Centre Oman



Soccer City-Soccer Stadium  
of 2010 FIFA South Africa



Rio de Janeiro Olympics Games Brazil



2018 World Cup Mordovia Arena Russia



Sudirman Commercial Complex Indonesia



China Zun Skyscraper



BEIJING DAXING  
INTERNATIONAL AIRPORT CHINA





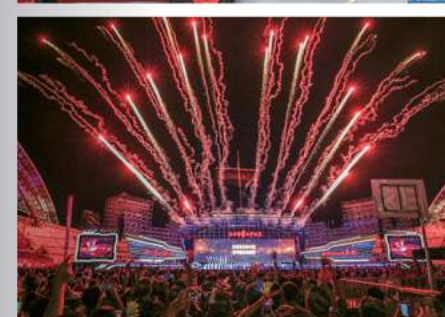
# GREE CULTURE

## GREE MANAGEMENT POLICY

BE **FAIR** BE **OPEN** BE **DEDICATED**

## CODE OF CONDUCT

BE TRUTHFUL    WORK FOR REAL  
BE PRINCIPLED    WORK FOR GOOD  
BE DEVOTED    WORK FOR SUCCESS





# GREE SOCIAL RESPONSIBILITY

The accumulated donation

100+

million yuan

Donated

10+

Hope Schools

Set scholarship and grants in many universities  
Donations for disaster relief  
Support national defense  
Assistance to the sick and weak people  
Social and ecological environmental protection

